

YouGov / CCDH Survey Results

Sample Size: 1,663 GB Adults
Fieldwork: 24th - 25th June 2020

	Gender		2019 Vote			EU Ref		Gender		Age				Social grade		Regions						
	Total	Male	Female	Con	Lab	Lib	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	North	Midlands	South	London	Scotland & Wales	
All GB Adults	1663	808	855	564	412	150	617	659	808	855	181	693	401	387	948	715	401	276	559	200	228	
Unweighted Sample	1663	747	916	629	459	162	747	699	747	916	150	661	420	432	1031	632	391	265	596	172	239	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How often, if ever, do you get news and updates on the Coronavirus (COVID-19) outbreak from each of the following places?

Social media (e.g., Facebook, Twitter, YouTube, WhatsApp, etc.)

Several times a day	20	20	19	15	28	19	22	15	20	19	28	25	16	10	22	16	16	19	20	25	20
Once a day	17	17	18	15	18	15	17	18	17	18	29	17	13	18	17	18	19	19	14	14	24
A few times a week	12	11	14	12	15	15	14	11	11	14	15	16	10	8	14	11	13	10	13	14	13
Less often than a few times a week	16	14	18	14	15	13	15	16	14	18	10	18	16	15	14	20	11	22	16	18	17
Never	34	38	31	44	24	38	31	41	38	31	17	24	45	50	33	36	40	31	37	29	26

Mainstream / traditional media, including through their websites and online (i.e., print, digital, radio and TV news)

Several times a day	31	33	28	32	35	40	39	28	33	28	26	27	35	34	35	24	29	24	33	38	30
Once a day	36	34	37	38	34	39	37	38	34	37	22	33	35	46	35	36	35	35	36	34	37
A few times a week	17	16	18	17	15	14	14	17	16	18	25	20	15	11	17	17	18	22	16	13	17
Less often than a few times a week	9	7	11	7	9	2	6	10	7	11	9	11	9	5	7	11	10	13	7	7	7
Never	8	10	6	6	6	5	5	7	10	6	17	9	6	5	5	12	8	7	8	9	9

When a Coronavirus (COVID-19) vaccine becomes available, do you think you will or will not get vaccinated?

Definitely will get vaccinated	38	39	37	39	46	42	47	35	39	37	32	32	38	51	41	34	39	37	39	37	37
Probably will get vaccinated	31	31	31	31	32	33	30	33	31	31	35	30	33	30	33	28	30	32	31	29	32
TOTAL DEFINITELY / PROBABLY WILL	69	70	68	70	78	75	77	68	70	68	67	62	71	81	74	62	69	69	70	66	69
Probably will not get vaccinated	10	10	11	9	6	9	7	11	10	11	13	13	11	5	9	12	11	11	10	9	11
Definitely will not get vaccinated	6	7	5	9	5	2	4	8	7	5	1	8	5	4	5	7	7	4	5	6	7
TOTAL DEFINITELY / PROBABLY WILL NOT	16	17	16	18	11	11	11	19	17	16	14	21	16	9	14	19	18	15	15	15	18
Don't know	15	13	16	11	11	15	11	13	13	16	18	17	13	10	11	19	13	15	15	19	12

If social media companies are found to leave up material designed to spread fake news / misinformation on vaccines, to what extent would you support or oppose each of the following?

They should face financial penalties (e.g., fines)

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Sample Size: 1,663 GB Adults
Fieldwork: 24th - 25th June 2020

	Most used media for Covid information			Social Media Use for Covid Information									Mainstream media use for Covid information							
	Total	Social media	Both equally	Mainstream media	Several times a day	Once a day	A few times a week	Less often	Never	Daily	Non-daily	Ever use	Several times a day	Once a day	A few times a week	Less often	Never	Daily	Non-daily	Ever use
All GB Adults	1663	239	587	836	325	290	208	270	570	615	1048	1093	509	591	285	144	135	1099	564	1528
Unweighted Sample	1663	228	563	872	331	289	214	251	578	620	1043	1085	547	604	273	131	108	1151	512	1555
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How often, if ever, do you get news and updates on the Coronavirus (COVID-19) outbreak from each of the following places?

Social media (e.g., Facebook, Twitter, YouTube, WhatsApp, etc.)

Several times a day	20	57	32	0	100	0	0	0	0	53	0	30	37	13	10	13	9	24	11	20
Once a day	17	27	28	7	0	100	0	0	0	47	0	27	11	28	14	8	12	20	12	18
A few times a week	12	9	14	12	0	0	100	0	0	0	20	19	8	10	29	11	4	9	18	13
Less often than a few times a week	16	7	11	23	0	0	0	100	0	0	26	25	13	12	18	44	12	13	23	17
Never	34	0	15	58	0	0	0	0	100	0	54	0	30	36	29	25	64	33	36	32

Mainstream / traditional media, including through their websites and online (i.e., print, digital, radio and TV news)

Several times a day	31	0	32	38	58	20	21	25	27	40	25	33	100	0	0	0	0	46	0	33
Once a day	36	32	28	41	24	58	29	26	38	40	33	34	0	100	0	0	0	54	0	39
A few times a week	17	28	14	16	9	13	40	19	14	11	21	19	0	0	100	0	0	0	51	19
Less often than a few times a week	9	19	11	4	6	4	8	23	6	5	11	10	0	0	0	100	0	0	26	9
Never	8	20	15	0	4	5	2	6	15	4	10	4	0	0	0	0	100	0	24	0

When a Coronavirus (COVID-19) vaccine becomes available, do you think you will or will not get vaccinated?

Definitely will get vaccinated	38	34	35	41	45	37	32	38	37	41	36	38	51	39	26	24	26	45	25	39
Probably will get vaccinated	31	29	32	31	28	38	35	27	30	33	30	32	31	31	37	26	21	31	31	32
TOTAL DEFINITELY / PROBABLY WILL	69	63	67	72	73	75	67	65	67	74	66	70	82	70	63	50	47	76	56	71
Probably will not get vaccinated	10	15	11	9	11	11	12	14	7	11	10	12	6	11	15	17	7	9	14	11
Definitely will not get vaccinated	6	4	6	6	5	4	6	3	9	5	7	4	5	5	6	9	10	5	8	6
TOTAL DEFINITELY / PROBABLY WILL NOT	16	19	17	15	16	15	18	17	16	16	17	16	11	16	21	26	17	14	22	17
Don't know	15	19	16	12	11	9	15	18	17	10	17	13	6	14	17	24	35	10	23	13

If social media companies are found to leave up material designed to spread fake news / misinformation on vaccines, to what extent would you support or oppose each of the following?

They should face financial penalties (e.g., fines)

	Gender		2019 Vote			EU Ref		Gender		Age				Social grade		Regions						
	Total	Male	Female	Con	Lab	Lib	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	North	Midlands	South	London	Scotland & Wales	
All GB Adults	1663	808	855	564	412	150	617	659	808	855	181	693	401	387	948	715	401	276	559	200	228	
Unweighted Sample	1663	747	916	629	459	162	747	699	747	916	150	661	420	432	1031	632	391	265	596	172	239	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Strongly support	57	56	57	62	62	65	62	61	56	57	43	53	62	64	60	53	57	56	61	53	51	
Somewhat support	26	24	27	25	26	26	27	24	24	27	26	27	24	25	26	26	27	25	25	28	26	
TOTAL SUPPORT	83	80	84	87	88	91	89	85	80	84	69	80	86	89	86	79	84	81	86	81	77	
Neither support nor oppose	6	8	5	6	6	4	4	5	8	5	8	6	6	6	5	8	7	9	5	3	9	
Somewhat oppose	2	2	1	1	2	1	1	1	2	1	7	2	2	0	2	2	2	2	1	3	3	
Strongly oppose	2	3	1	4	1	0	1	3	3	1	2	2	2	1	2	2	0	2	2	3	3	
TOTAL OPPOSE	4	5	2	5	3	1	2	4	5	2	9	4	4	1	4	4	2	4	3	6	6	
Don't know	7	7	7	3	4	3	5	5	7	7	14	10	3	4	5	11	7	7	7	10	8	
Their bosses should face criminal charges																						
Strongly support	38	41	35	43	42	42	40	43	41	35	33	30	43	49	39	37	37	39	42	35	34	
Somewhat support	28	26	30	31	28	27	28	29	26	30	17	29	28	31	29	26	30	28	29	25	24	
TOTAL SUPPORT	66	67	65	74	70	69	68	72	67	65	50	59	71	80	68	63	67	67	71	60	58	
Neither support nor oppose	16	14	17	14	16	19	15	14	14	17	16	17	17	12	15	17	15	15	16	17	18	
Somewhat oppose	6	7	5	5	6	7	7	5	7	5	12	8	3	3	7	6	7	5	5	8	9	
Strongly oppose	3	4	2	5	2	0	3	4	4	2	5	3	4	1	4	3	1	3	2	6	6	
TOTAL OPPOSE	9	11	7	10	8	7	10	9	11	7	17	11	7	4	11	9	8	8	7	14	15	
Don't know	9	8	10	3	6	4	7	6	8	10	18	12	4	4	6	12	10	10	7	9	9	
Businesses and other organizations should stop doing business with them (e.g., advertising on their platforms)																						
Strongly support	48	50	46	53	51	55	53	50	50	46	37	40	56	59	50	45	48	46	50	47	46	
Somewhat support	29	25	33	29	29	31	31	29	25	33	29	31	28	26	30	28	30	32	29	26	27	
TOTAL SUPPORT	77	75	79	82	80	86	84	79	75	79	66	71	84	85	80	73	78	78	79	73	73	
Neither support nor oppose	11	13	10	12	11	10	9	10	13	10	12	13	9	9	10	13	11	10	12	10	13	
Somewhat oppose	2	2	1	1	2	0	1	2	2	1	7	2	1	1	2	1	2	3	1	4	2	
Strongly oppose	2	2	2	3	1	0	1	3	2	2	0	2	3	1	2	2	1	2	2	3	3	
TOTAL OPPOSE	4	4	3	4	3	0	2	5	4	3	7	4	4	2	4	3	3	5	3	7	5	
Don't know	8	8	8	3	5	4	6	6	8	8	14	11	4	4	6	11	9	8	7	10	9	

	Most used media for Covid information			Social Media Use for Covid Information								Mainstream media use for Covid information								
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Unweighted Sample	1663	228	563	872	331	289	214	251	578	620	1043	1085	547	604	273	131	108	1151	512	1555
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Strongly support	57	44	54	62	57	53	52	56	61	55	58	55	66	55	52	52	43	60	50	58
Somewhat support	26	29	25	25	27	30	31	23	22	28	24	28	22	31	28	23	15	27	23	27
TOTAL SUPPORT	83	73	79	87	84	83	83	79	83	83	82	83	88	86	80	75	58	87	73	85
Neither support nor oppose	6	9	6	6	6	7	6	9	5	7	6	7	6	5	7	9	9	5	8	6
Somewhat oppose	2	5	2	1	3	4	1	2	1	3	1	3	1	2	3	3	1	2	3	2
Strongly oppose	2	3	3	1	2	1	3	3	2	2	2	2	1	1	3	5	4	1	4	2
TOTAL OPPOSE	4	8	5	2	5	5	4	5	3	5	3	5	2	3	6	8	5	3	7	4
Don't know	7	9	11	5	5	5	7	8	10	5	9	6	3	6	7	10	29	5	13	5
Their bosses should face criminal charges																				
Strongly support	38	32	38	40	39	38	37	33	41	38	38	37	45	37	33	33	37	40	34	38
Somewhat support	28	26	25	31	28	30	22	29	28	29	27	28	27	32	25	27	18	30	24	29
TOTAL SUPPORT	66	58	63	71	67	68	59	62	69	67	65	65	72	69	58	60	55	70	58	67
Neither support nor oppose	16	17	17	15	15	18	23	17	12	17	15	18	16	15	18	17	11	16	16	16
Somewhat oppose	6	7	6	6	7	6	8	7	5	7	6	7	5	6	10	6	1	6	7	7
Strongly oppose	3	6	3	3	3	3	3	3	3	3	3	3	2	3	5	4	3	2	5	3
TOTAL OPPOSE	9	13	9	9	10	9	11	10	8	10	9	10	7	9	15	10	4	8	12	10
Don't know	9	12	11	6	8	5	7	11	11	7	10	8	4	7	8	14	29	6	15	7
Businesses and other organizations should stop doing business with them (e.g., advertising on their platforms)																				
Strongly support	48	39	43	54	49	44	41	44	54	47	49	45	57	48	41	40	35	52	39	49
Somewhat support	29	32	27	29	30	32	31	31	25	31	28	31	28	30	34	32	15	29	29	30
TOTAL SUPPORT	77	71	70	83	79	76	72	75	79	78	77	76	85	78	75	72	50	81	68	79
Neither support nor oppose	11	11	13	10	9	13	17	14	8	11	11	13	8	11	12	16	14	10	14	11
Somewhat oppose	2	4	2	1	3	4	2	1	1	3	1	2	2	1	3	1	0	2	2	2
Strongly oppose	2	5	2	1	2	2	3	2	1	2	2	2	1	2	3	3	4	1	3	2
TOTAL OPPOSE	4	9	4	2	5	6	5	3	2	5	3	4	3	3	6	4	4	3	5	4
Don't know	8	10	12	5	6	5	8	8	11	6	10	7	4	7	7	9	32	5	13	6